



## Press Release

FOR IMMEDIATE RELEASE  
9:00 AM EST, July 18, 2008

### **PEEL'S DOES IT AGAIN: DISCOVERS REVOLUTIONARY SOFTWARE PACKAGE THAT WILL ALLOW SALON OWNERS TO RUN THEIR BUSINESSES EFFORTLESSLY**

Omaha, NE (July, 2008) – Since 1935, Peel's Salon Services has believed in treating everyone like family, whether an employee, supplier or client. As a result, Peel's is always dedicated to sourcing products that can help further the success of their clients. Peel's raised the bar in 2007 by introducing a product to their customer base that is would revolutionize the way salon owners run their business. Milano Software's *Spa & Salon 2007* is a business management tool designed specifically for the salon industry. The day-to-day running of a salon is made simple and efficient, while in the bigger picture, business grows and profits increase.

"*Spa & Salon 2007* signifies a new beginning for not just salon owners, but the industry as a whole," comments Bill Peel, President of Peel's Salon Services. "With this software in place, salon owners will feel empowered. Not only will it greatly simplify the task of running their business; it will also give them the ability to gain any insight they want about their business with a simple click of a mouse. This is one of the most exciting new products we have ever offered."

*Spa & Salon 2007* was developed for non-technical people, and it's easy to learn and easy to use. "We had two goals at Milano," points out Paul Pagliaro, President of Milano Software. "One, to create a software package that delivered all of the management and operating functions a salon owner would require, and two, to ensure it was easy to use no matter what the level of someone's technical expertise."

Running a salon is now simpler and more time efficient in so many ways. This software monitors staff performance, productivity and cost, all in real-time. It tells which products are moving, and which products are not, who the best clients are, and which services are most profitable. Best of all, comprehensive reports detailing the financial well being of every aspect of the business are just a click away. "By offering *Spa & Salon 2007*, Peel's has shown – once again – that they're a company dedicated to assisting their clients in achieving success," says Paul O'Brien, co-founder and President of Floyd's 99 Barbershops. "Our partnerships with both Peel's and Milano have been very beneficial to the growth of our business. We have already derived great benefit from the system and look forward to the continuous gains we are sure to realize."

Another breakthrough aspect of the *Spa & Salon 2007* software package is the Personalized Marketing feature. "This is a fabulous way for salon owners to promote their salons using advertising materials custom-designed for them by Peel's," remarks Peel. "Once their advertising materials are ready, this feature will automatically send them out to customers in their database, ensuring the salon stays top of mind with its customers."

"Bill Peel and the entire Peel's organization are known throughout the salon industry for building relationships with customers and suppliers that are mutually beneficial. The reputation they have for uncovering products and solutions that can enhance the success of their clients is well deserved," says Pagliaro. "All of us at Milano are extremely pleased and excited by the opportunity to continue to build and grow our relationship with Peel's. We look forward to being a part of the Peel's family and working together to bring more business-changing innovations to the salon industry."

###

9-40 Vogell Road  
Richmond Hill Ontario  
L4B 3N6 Canada

[ t ] 905-884-4888

[ f ] 905-884-9505

[ toll free ] 1-800-667-1596



## Press Release

FOR IMMEDIATE RELEASE  
9:00 AM EST, July 18, 2008

### **About Peel's**

Peel's has been providing high-quality service and products to the professional beauty industry since 1935. They stock over 7,000 items and represent over 100 manufacturers. With 420 employees, 42 stores, 95 professional salon consultants, 15 telemarketers and 4 warehouse locations Peel's serves over 17,000 professional beauty salons in Nebraska, Iowa, South Dakota, Missouri, Wyoming, Colorado, Kansas, Oklahoma, New Mexico, North Dakota, and Montana.

For more information, please contact:

Bill Peel, President  
(800) 777-7335  
bpeel@epeels.com

### **About Milano Software**

Since 1985, Milano Software has helped thousands of salon and spa owners run their businesses more efficiently and profitably with business management software designed specifically for the beauty industry. All of their software applications are simple to implement and operate, making it easy for the salon owner to access and analyze the data they need in order to be successful. Every Milano Software solution is supported by a thorough user training program and responsive customer service.

For more information visit [www.milanosoftware.com](http://www.milanosoftware.com), or please contact:

Paul Pagliaro, President  
(800) 667-1596. Ext. 203  
paulp@milanosoftware.com

9-40 Vogell Road

Richmond Hill Ontario

L4B 3N6 Canada

[ t ] 905-884-4888

[ f ] 905-884-9505

[ toll free ] 1-800-667-1596