



Press Release

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MILANO SOFTWARE TURNS YOUR STAFF INTO CHAMPIONS!

RICHMOND HILL, ON, MARCH 3, 2008: This June 8th & 9th, salons, spas, and medi-spas from across Canada and the United States will head to Toronto for the annual Milano Exchange Educational conference. Developed by Milano Software, this 16th edition is packed full of classes that will give business owners and their staff the knowledge and tools to become business champions.

With an Olympic theme event, designed to inspire the champion in everyone through exhilarating classes, fun games, and one-on-one coaching, the Milano Exchange is a do-not-miss event. "I come every year and always leave with powerful and useful information", says David Lake, Sweeney Todds.

Featuring impressive speakers, such as Lauren Gartland from Inspiring Champions, San Diego California, this event is sure to be a huge triumph for all participants. "This event is designed to give our clients innovative ways to maximize the use of our software," states Dominic Minervino, Founder of Milano Software. "Our clients will find the champions in their business and get to the finish line like a winner!"

Over 20 classes have been designed for this event including: Mastering the Auto-Marketing feature, Inventory Control Made Easy, and Implementing a Profitable Loyalty Point Program. All instructors are seasoned veterans of the software and the business. Classes will be conducted at the Double Tree Hotel and Conference Centre in Toronto. Milano Software anticipates over 200 attendees will be participating in this event.

For more information on the Milano Exchange, please call 1.800.667.1596 or go to www.milanosystems.com/exchange

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About Milano Software

Since 1985, Milano Software has helped over 2,500 spa and salon owners run their businesses more efficiently and profitably with business management software designed specifically for the beauty industry. All of their software applications are simple to implement and operate; making it easy for the salon owner to access and analyze the data they need in order to be successful. Every Milano Software solution is supported by a comprehensive user training program and a responsive customer service team.

For more information visit www.milanosystems.com or please contact:
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