



Press Release

FOR IMMEDIATE RELEASE
9:00 AM EST, November 3, 2008

Inaugural Business Excellence Award presented at the Contessas 20

The best of the best were on hand for the Grand Gala Event at the 20th anniversary Contessa Awards, where the first ever Business Excellence Award was presented. This award is open to salons that best achieve success in a number of business practices.

The three finalists were:

You Salon Inc.– Bellville, Ontario
Valentino's Grande Salon - Whitby, Ontario
Zennak Salon – Vancouver, BC

Congratulations to the winner - Valentino's Grande Salon!

Milano continues to support the Contessas and its efforts to bring attention to the Canadian Beauty Industry. We look forward to even more participation from salons and spas across Canada in the coming years!

"It was great to see the excitement that this award generated at the event," says Milano's founder, Dominic Minervino. "The industry continues to thrive in Canada with a focus on developing business skills and tools."

We also wish to take this opportunity to congratulate all the Contessa finalists and winners from each of the categories. The submissions were incredibly rich with creative talent and we are very proud to be part of this fantastic event.

###

9-40 Vogell Road

Richmond Hill Ontario

L4B 3N6 Canada

[t] 905-884-4888

[f] 905-884-9505

[toll free] 1-800-667-1596