



## Milano Software Sponsors SpAwards

*Richmond Hill, ON, October 19, 2011* - Milano Software is pleased to announce their sponsorship of the 2012 Best of SpAWARDS. Milano Software is the official sponsor of the Spa Marketing Award.

“Milano Software has been very proactive in sponsoring business awards in the beauty industry specifically the salon genre, “notes Paul Pagliaro, President, Milano Software. “We were delighted to sponsor this category specifically as marketing contributes to business growth and success.”

Spas throughout the U.S. and Canada are a growing market, with more men participating than ever before, as well as the importance of health and wellness and the impact spas have with consumers. The ‘best of’ awards are created to enable consumers to help navigate some of the hidden gems throughout the country as well as spotlight the best operators in the industry.

Nominations for the spAWARDS **close on Dec 13<sup>th</sup>, 2011**. Award winners will receive access to the spAWARDS logo downloads for their own websites and marketing materials, store window clings, official spAWARDS 2012 plaque and inclusion in our national press release announcing the winners in all categories as well as our online directory and marketing campaign showcasing the winners.

For more information, visit [www.spawards.com](http://www.spawards.com)

About Milano Software: Milano Software has been providing comprehensive software based management solutions for the retail market, with a focus on the beauty industry for over 15 years. Milano has experienced tremendous growth in the salon, spa and med spa industries as these companies begin to realize the benefits associated with a system that integrates POS, inventory control, salon management and business management tools in one complete system.

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